



MARCHING AGAINST THE DARKNESS, INC.



SPONSORSHIP OPPORTUNITIES

DRILL TEAM COMPETITION

SATURDAY, JULY 13, 2024

DOORS OPEN AT 5 PM | SHOW STARTS AT 6 PM

YOUNG ARENA

125 COMMERCIAL STREET, WATERLOO, IA 50701



Prepared By:
Darvel Givens,
Executive Director

2024



OUR MISSION



The Marching Against The Darkness provides a performing arts platform that challenges disconnected youth to achieve excellence both during the competition and in life.



ABOUT US



The Marching Against The Darkness Inc. originally began as a multi-generational competition event that hosted local and out of state drill teams that highlight art & culture through dance, color guard, and percussion. It develops future talent through performing arts for disconnected youth. In addition to the competition, the Excellence Expo creates access to transformative resources for disadvantaged youth through various workshops. These programs collectively welcome over 2,000 attendees from across the Midwest to celebrate art, culture, and excellence!





ABOUT THE DRILL TEAM COMPETITION

The Marching Against The Darkness Drill Team Competition is a multi-generational event that hosts local and out-of-state drill teams from over 10 states that highlight art & culture through dance, color guard, and percussion. These teams have been practicing all year and have traveled many hours for this very moment.



This event brings out over 1,500 attendees, performers and chaperones annually. It develops future talent through performing arts for disconnected youth. To be a competitor at this level takes dedication, teamwork, discipline, and so much more. Each team gets a limited amount of time to perform and be judged against a strict criterion. The top three places will win a trophy and cash prize.



The competition also serves as a recreational safe family function to provide the community a fun exciting day full of arts, culture, and entertainment for those of all ages, ethnicities, and backgrounds to enjoy.





DRILL TEAM COMPETITION

MAJOR SPONSOR OPPORTUNITIES

\$5,000	\$3,500	\$2,500
<p>Logo on Event Wristbands</p> <p>Logo on Snapchat Filter</p> <p>Logo on T-Shirts</p> <p>Name & Logo on Event Signage</p> <p>Ad in Program Booklet</p> <p>Promoted on Social Media Platforms</p> <p>Website Hyperlinked on our Sponsor Webpage</p> <p>Verbal Acknowledgement at Event</p> <p>Press Release & Interview Mention</p> <p>Vendor Table</p>	<p>Logo on T-Shirts</p> <p>Name & Logo on Event Signage</p> <p>Ad in Program Booklet</p> <p>Promoted on Social Media Platforms</p> <p>Website Hyperlinked on our Sponsor Webpage</p> <p>Verbal Acknowledgement at Event</p> <p>Press Release & Interview Mention</p> <p>Vendor Table</p>	<p>Ad in Program Booklet</p> <p>Promoted on Social Media Platforms</p> <p>Website Hyperlinked on our Sponsor Webpage</p> <p>Verbal Acknowledgement at Event</p> <p>Press Release & Interview Mention</p> <p>Vendor Table</p>





SPONSOR OPPORTUNITIES FOR THE COMPETITION

\$1,600

Sponsor 1st Place Cash Prize & Trophy

Sponsor our competition's drill team 1st place cash prize and trophy. There are 2 sponsor slots available. Your name will be printed on the 1st place trophy and announced at the competition. It will also be listed in the program and highlighted on our website and social media.

\$1,300

Sponsor 2nd Place Cash Prize & Trophy

Sponsor our competition's drill team 2nd place cash prize and trophy. There are 2 sponsor slots available. Your name will be printed on the 2nd place trophy and announced at the competition. It will also be listed in the program and highlighted on our website and social media.

\$1,100

Sponsor 3rd Place Cash Prize & Trophy

Sponsor our competition's drill team 3rd place cash prize and trophy. There are 2 sponsor slots available. Your name will be printed on the 3rd place trophy and announced at the competition. It will also be listed in the program and highlighted on our website and social media.





SPONSOR OPPORTUNITIES FOR BOTH EVENTS

\$900

Sponsor Event T-Shirts

Sponsor our event t-shirts for either event. There are 2 sponsor slots available for each event. Logo and name will be on t-shirt and highlighted on our social media and website.

\$700

Sponsor Event Booklets

Sponsor our event booklets for either event. There are 2 sponsor slots available for each event. Logo and name will be on the program and highlighted on our social media and website.

\$500

Support Sponsor: March With Us

Be a general supporter and assist us in making our mission a reality. March with us to the finish line as we fulfill our vision.





MARCHING AGAINST THE DARKNESS, INC.



Please email us at director@matd.org to secure your investment opportunity immediately. Upon confirmation, registration details will be sent to you, along with payment instructions. The registration deadline is Friday, June 14, 2024.



This is about breaking down barriers to access and opportunity to those who normally would not have the option. Help us remove the "dis" from advantage.



We are excited for your participation and support!

TAKE ACTION NOW





MARCHING AGAINST THE DARKNESS, INC.



THANK YOU!



Still have questions?

Contact Us!

Phone (319) 504-2309

Website www.matd.org

Email director@matd.org

Address PO Box 4218, Waterloo, IA 50704

WE ARE EXCITED ABOUT YOUR INVESTMENT!

MARCHING AGAINST THE DARKNESS
DRILL TEAM COMPETITION

SAT
13 JULY
6:00 PM
YOUNG ARENA
WATERLOO, IA

**SAVE THE
DATE**

WWW.MATD.ORG

MORE DETAILS COMING SOON

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