

MARCHING AGAINST THE DARKNESS

PROGRAM BOOKLET

ADVERTISEMENT OPPORTUNITY

DATE & TIME

Saturday, July 13, 2024

Doors Open at 5 PM

Show Starts at 6 PM

LOCATION

Young Arena

125 Commercial Street

Waterloo, IA 50701

MARCHING AGAINST THE DARKNESS INC.



ORGANIZATION OVERVIEW



Mission

The Marching Against The Darkness provides a performing arts platform that challenges disconnected youth to achieve excellence both during the competition and in life.

About

The Marching Against The Darkness Inc. originally began as a multi-generational competition event that hosted local and out of state drill teams that highlight art & culture through dance, color guard, and percussion. It develops future talent through performing arts for disconnected youth. In addition to the competition, the Excellence Expo creates access to transformative resources for disadvantaged youth through various workshops. These programs collectively welcome over 2,000 attendees from across the Midwest to celebrate art, culture, and excellence!

EVENT OVERVIEW



Drill Team Competition

The Marching Against The Darkness Drill Team Competition is a multi-generational event that hosts local and out-of-state drill teams from over 10 different states that highlight art & culture through dance, color guard, and percussion. These teams have been practicing all year and have traveled many hours for this very moment. This event brings out over 1400 attendees, performers and chaperones annually. It develops future talent through performing arts for disconnected youth.

To be a competitor at this level takes dedication, teamwork, discipline, and so much more. Each team gets a limited amount of time to perform and be judged against a strict criterion. The top three places will win a trophy and cash prize. The competition also serves as a recreational safe family function to provide the community a fun exciting day full of arts, culture, and entertainment for those of all ages, ethnicities, and backgrounds to enjoy.

YOUR OPPORTUNITY

PROGRAM BOOKLET

DETAILS



We are offering you a full page full color 7x5 ad space in our program booklet to tell your story and your investment will help us to transform the stories of disadvantaged youth.

ADVANTAGES



This program booklet will reach over 1,400 attendees and their parents. They will leave the competition with this booklet and your advertisement will continue to have exposure even once the event is over.

ADVERTISEMENT FEE & DEADLINE



The advertisement fee for the program booklet is \$400 and the deadline is Friday, June 14, 2024. However, this is not about a fee, this is about impacting the youth, who are our future! [Save \\$100 when you register for vendor and/or advertisement at both events! Contact us for more info.](#)

TAKE ACTION

REGISTER NOW

Please email us at director@matd.org to secure your advertisement spot immediately. Upon confirmation, payment details will be sent to you. The registration deadline is Friday, June 14, 2024.

We are excited for your support!



CONTACT US

Still have questions? Contact us:

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MARCHING AGAINST THE DARKNESS
DRILL TEAM COMPETITION

SAT
13 JULY
6:00 PM
YOUNG ARENA
WATERLOO, IA

**SAVE THE
DATE**

WWW.MATD.ORG

MORE DETAILS COMING SOON

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